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**ROBERT RANDOLPH FOUNDATION TO HOST INAUGURAL
JUNETEENTH UNITYFEST EVENT**

The star-studded event will be live streamed globally on June 19

Sponsors include EBONY, the official media partner and LiveXLive, the official streaming partner

May 19, 2021 – The Robert Randolph Foundation is excited to present [Juneteenth Unityfest](#), the first-ever national event that provides a platform to unite a coalition of charitable grassroots organizations bringing together diverse voices in commemoration and celebration. This live streamed event to be held on June 19, 2021, from 5:00pm EST to approximately 9:00pm EST, will feature musical performances, inspiring remarks, films, comedy, storytelling, and appearances by civic leaders and influencers. This multi-city event celebrates the breadth and depth of Black culture and Juneteenth as a uniquely American experience.

The inaugural Juneteenth Unityfest will include musical performances by **Robert Randolph, Aloe Blacc, Bebe Winans, Black Pumas, Darius Rucker, Earth, Wind & Fire, Judith Hill, Phony Ppl, Khruangbin, Michael Franti, Dave Matthews and Carter Beauford, Jimmie Allen, Keb' Mo' and Nile Rodgers & CHIC** among many others. Actress and author **Amanda Seales** and comedian **JB Smoove** will serve as hosts for the program. There will also be [appearances](#) by **Phylicia Rashad, Billy Porter, Jon Hamm, Van Jones, Wayne Brady, Aisha Tyler, Craig Robinson, Zach Galifianakis** and more. Celebrities will appear live from across the country, streaming from various hubs of Black culture and creativity, including New York, New Orleans, Nashville and Los Angeles.

Juneteenth Unityfest is the brainchild of Grammy-nominated African-American artist Robert Randolph, whose goal is to produce a multicultural experience that unites people of all backgrounds while amplifying the many narratives of the Black experience in America. Randolph, The Robert Randolph Foundation, and the Juneteenth Unityfest team also recognize the importance of bringing awareness to Juneteenth as a holiday and helping people understand its significance in American history. When the last of the country's enslaved people were made aware of the Emancipation Proclamation on June 19, 1865, it signaled a changing tide. Today, we have the opportunity to change the tide again through this nationwide event that will serve as a reflective and celebratory catalyst to continue to drive inclusive cultures that strengthen the social fabric of America.

"While Juneteenth, the holiday, marks the symbolic end of slavery in America, our goal is for Juneteenth Unityfest to represent the accomplishments of Black people in the United States," says Robert Randolph, founder of the Robert Randolph Foundation. "Through this celebration, our mission is for Juneteenth to serve as an occasion to remember the past, acknowledge our progression and take collective action towards creating a 'more perfect union' for all Americans."

"The Juneteenth Unityfest is bringing a diverse group of people together to commemorate this significant day and the importance of Black culture and Black history," said Antong Lucky, co-chair of Heal America and president of Urban Specialists. "This is much more than a celebration – it's an opportunity to educate and learn. It is a time to come together, heal, grow and embrace the bright future we will have if we focus on what unites us rather than what divides us. That's what it means to heal America, and everyone has a role to play."

Juneteenth Unityfest is made possible by phenomenal sponsors and partners, including [EBONY](#) as the official media partner and [LiveXLive](#) as the official streaming partner. Through LiveXLive, the stream will also be accessible via LiveXLive's distribution platform on STIRR, SLING, AppleTV, and its social media channels including YouTube, Facebook, Twitter, Twitch and TikTok. The inaugural event has also aligned itself with incredible community partners to ensure historical accuracy and authenticity, including Heal America, The Rock & Roll Hall of Fame, We Are Family Foundation, The National Juneteenth Observance Foundation, Unity Unlimited, Inc., Umoja Events Juneteenth NYC Festival, African American Museum in Philadelphia, Benedict College, Muhammad Ali Center and more. Many other community organizations have aligned with the event to further tell their stories of unity and progress. The full list of sponsors and partner organizations can be viewed on their website at www.juneteenthunityfest.com/partners.

Juneteenth Unityfest is produced by Empire Entertainment in collaboration with Red Light Management with creative direction and head writing by Paul Oakley Stovall.

For more information on Juneteenth Unityfest, presented by the Robert Randolph Foundation, visit www.juneteenthunityfest.com or follow them on social media, including [Instagram](#), [Twitter](#) and [Facebook](#).

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About Juneteenth Unityfest

Founded in 2021, Juneteenth Unityfest is an annual event presented by the Robert Randolph Foundation, a (501)(c)(3) organization that strives to bring together diverse voices in commemoration and celebration of Juneteenth and Black culture, both significant contributors to the vibrancy of American history and culture. Juneteenth Unityfest also serves as a national platform for a coalition of charitable and grassroots organizations to amplify their missions and bolster support for their work in advancing national unity.

About the Robert Randolph Foundation

The Robert Randolph Foundation is the brainchild of celebrated African American artist Robert Randolph. As a man with a long history of community involvement, Robert has remained passionately committed to programs and initiatives focused on family support and development. This passion inspired him to create this foundation as a skill development platform for youth from all walks of life to gain knowledge that can transform their lives regardless of their cultural, social, or racial backgrounds. Through the power of community, education, music, and arts, the Robert Randolph Foundation is creating better possibilities for brighter futures. www.robertrandolphfoundation.org

About Empire Entertainment

Empire is one of the world's leading event, broadcast and virtual production companies. Headquartered in New York and Tokyo, with offices in Los Angeles and Hong Kong. In its three decades, Empire has worked in over 100 countries and produced such events as the Time 100, Tribeca Film Festival, The Ebony Power 100, Alicia Keys' Black Ball, Oprah Winfrey's Legends, O Magazine's 10th Anniversary, The New York Times Food Festival, The Webby Awards, Harper's Bazaar Icons and The Skoll World Forum. www.empireentertainment.com

About EBONY

Now in its 75th year, EBONY continues to be the leading authority for all facets of Black life - staying rooted as an anchor of Black culture. Under new ownership and leadership, the rebirth of EBONY signals the evolution of the beloved publication as a 21st century digital media brand with a focus on creating exceptional content and experiences illuminating the Black perspective.

About LiveXLive Media, Inc.

Headquartered in Los Angeles, California, LiveXLive Media, Inc. (NASDAQ: [LIVX](#)) (the "Company") (pronounced Live "by" Live) is a leading global all-in-one streaming artist-first platform delivering premium

music and entertainment content and livestreams from the world's top artists, expertly curated streaming radio stations, podcasts, and original video and audio on-demand content, as well as personalized merchandise, connecting artists to millions of fans every day. The Company has streamed over 1,800 artists since January 2020 and has created a valuable connection between bands, fans and brands by building long-term franchises in audio, video, podcasting, pay-per-view (PPV), livestreaming, and specialty merchandise. LiveXLive is available on iOS, Android, Roku, Apple TV, and Amazon Fire, and through OTT, STIRR, Sling, and XUMO, in addition to its own app, online website and social channels. The Company's wholly owned subsidiary [PodcastOne](#), generates more than 2.25 billion downloads per year with 400+ episodes distributed per week across a stable of hundreds of top podcasts. The Company's other major wholly owned subsidiaries are [LiveXLive](#), [Slacker Radio](#), [React Presents](#) and Custom Personalization Solutions. For more information, visit www.livexlive.com and follow us on [Facebook](#), [Instagram](#), [TikTok](#) and [Twitter](#) at @livexlive.

About Heal America

Heal America brings together people of different backgrounds and perspectives to fight racial injustice with love and redemption. Grown from the [Heal America Tour](#), a series of local events hosted by Urban Specialists in partnership with Stand Together, the community brings tools, resources, and solutions to local changemakers who dedicate their lives to eliminating injustice. With the passing of Heal America's founder Bishop Omar Jahwar in February 2021, Urban Specialists, Stand Together, and thousands of advocates committed to carrying forth his vision by expanding Heal America into a national movement for change.